



**STATE OF HAWAII | KA MOKU'ĀINA 'O HAWAII'
DEPARTMENT OF LAND AND NATURAL RESOURCES
KA 'OIHANA KUMUWAIWAI 'ĀINA**

P.O. BOX 621
HONOLULU, HAWAII 96813

March 3, 2026

Department of Land and Natural Resources

RFP No. 2026.1

NIGP 052-16 ART OBJECTS

The Department request for proposal be submitted by:

Close Time: 4:30 PM HST

Close Date: Tuesday, March 31, 2026

Location: Department of Land and Natural Resources
1151 Punchbowl Street, Room 130
Honolulu, Hawaii 96813

Questions regarding this RFP may be submitted to:

Chyloe Skizewski

Economic Development Specialist IV

Department of Land and Natural Resources

chyloe.k.skizewski@hawaii.gov

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I. PROJECT OVERVIEW

The Department of Land and Natural Resources, State Parks Division, per [§195D-5.5] Products to support the environment. (a) There is established within the department a program to financially benefit the environment by the development of environmentally-themed products such as collectible stamps, credit cards, and coins to be commercially sold to the public.

The department is requesting for proposals from qualified vendors to produce various intricate illustrations to help enhance the experience for visitors through environmentally-themed merchandise. Design 50 illustrations for 50 state park specific passport stamps.

Project completion on Wednesday, September 30, 2026.

Provide a detailed quote and approximate time frame to complete the Scope of Work below.

II. SCOPE OF WORK

The selected vendor shall provide the following services:

Design Services

- Develop 50 original illustrations
- Incorporate Hawai'i-appropriate imagery (wildlife, cultural symbols, landscapes, etc.)
- Ensure compliance with cultural sensitivity and intellectual property standards
- Provide at least two (2) initial design concepts per illustration
- Revise designs (minimum two revision rounds included)

Technical Specifications

- Circular format (final size approx.27.3mm)
- High-resolution vector artwork

Production & Delivery

- Vector files in color and black & white emailed
 - Exclusive ownership rights to Department of Land and Natural Resources.
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III. SUBMISSION INSTRUCTIONS

- Submission Format: PDF and web links for works
 - Submission Method: Email to - Ross.y.miyasato@hawaii.gov
 - Subject Line: "RFP – State Parks Illustrations"
 - Additionally submit through HlePro.
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IV. EVALUATION CRITERIA

| State Passport Stamp Illustrations RFP Scoring Criteria | | |
|--|------------------|---------------|
| Evaluation Criteria | | |
| Responses will be evaluated by a review panel using the criteria below. Proposals will be scored on a 100-point scale . | | |
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| Criteria | Maximum Points | Points Scored |
| <p align="center">Artistic Quality & Creativity</p> <p>[Demonstrated artistic ability, originality, and quality of illustration style appropriate for collectible passport stamps. Portfolio should show strong composition, linework, and visual storytelling in small-format artwork that would appeal to both non-residents and residents alike, while also aligning with State Parks' mission.]</p> | 30 points | |
| <p align="center">Relevant Experience</p> <p>[Experience producing illustrations, stamps, merchandise graphics, or similar small-format designs. Preference for work demonstrating Hawai'i landscapes, wildlife, cultural imagery, or conservation themes. Preference working with well-established businesses or organizations.]</p> | 20 points | |
| <p align="center">Cultural Appropriateness & Sensitivity</p> <p>[Ability to respectfully incorporate Hawai'i-appropriate imagery and demonstrate awareness of cultural context and sensitivity. Portfolio examples or narrative describing approach to a design that is culturally appropriate.]</p> | 15 points | |
| <p align="center">Technical Capability</p> <p>[Ability to produce quality, high-resolution vector artwork suitable for mass production, meeting the required circular format (27.3 mm) and deliver files suitable for stamp production and merchandise.]</p> | 10 points | |
| <p align="center">Project Approach & Work Plan</p> <p>[Clarity of the proposed process for developing 50 illustrations, including concept development, revision workflow, and communication with DLNR staff. Understanding of the direction of the project.]</p> | 10 points | |
| <p align="center">Cost Proposal</p> <p>[Reasonableness and competitiveness of the proposed pricing for the full scope of work.]</p> | 10 points | |
| <p align="center">Timeline & Capacity to Deliver</p> <p>[Ability to meet the project deadline of September 30, 2026, including production schedule and availability.]</p> | 5 points | |
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| Total Possible Points: 100 | | |

V. TERMS AND CONDITIONS

- A. Neither the State nor the Respondent has any obligation under this RFP. Any response received is not binding or promissory. This RFP does not require the State to commit to a contract.
- B. Participation in this RFP is voluntary and submittals are not required in order to respond to any future procurement.
- C. Respondents will not be reimbursed for any costs incurred or associated with any submittals. All costs associated with responding to this RFP will be solely at the Respondent's expense.
- D. The State reserves the right to incorporate in a solicitation, if issued, any recommendations presented in the response to this RFP.
- E. All responses and submittals shall become the property of the State upon submittal of the RFP to the State. Proprietary and confidential material must be clearly marked as such by Respondent in any response or submittal to the State. If Respondent believes that any portion of its RFP is confidential, including portions that Respondent considers to be proprietary, Respondent should clearly identify such portions as "CONFIDENTIAL" and/or "PROPRIETARY" and include a statement detailing the reasons that the information should not be disclosed. Blanket labeling of the entire document as "CONFIDENTIAL" and/or "PROPRIETARY" will result in the response not to be considered. If the State desires to use or disclose information submitted by a Respondent marked "CONFIDENTIAL" and/or "PROPRIETARY," the State shall obtain written permission from the Respondent prior to use or disclosure.